

EXHIBITOR & SPONSOR
PROSPECTUS



• SCOTTSDALE •

HEADACHE

20 SYMPOSIUM 26

**WESTIN KIERLAND
SCOTTSDALE, AZ**

DECEMBER 3-6, 2026

WHY PARTICIPATE IN THE SCOTTSDALE HEADACHE SYMPOSIUM?

From December 3–6, 2026, more than 1,300 attendees are expected to gather in Scottsdale, Arizona for the Scottsdale Headache Symposium—an exciting and dynamic venue offering top-tier education across a wide range of topics in Headache Medicine.

The program features diverse learning formats, including didactic lectures, case-based sessions, panel discussions, and live demonstrations. As the premier event in the field, the Symposium provides a unique opportunity for collaboration and is the leading platform for sharing the latest research, clinical treatments, and scientific advances in Headache Medicine.

A highlight of the Scottsdale Headache Symposium is the chance for attendees to reconnect with colleagues and friends from across the globe—including all 50 U.S. states. For the American Headache Society's corporate partners, the Symposium is a premier venue for sharing the latest evidence-based clinical insights with a broad range of clinicians treating migraine and other headache disorders.

As a sponsor or exhibitor, you'll have valuable opportunities to position your company as a leader in the field, showcase innovations, and engage with attendees about your research and products—advancing headache medicine and offering hope to patients and caregivers. We look forward to welcoming you and appreciate your continued support at our new venue.



ATTENDEE PROFILE

Over 75% of the attendees are prescription-writing healthcare providers, including:

- Neurologists
- Emergency Medicine Physicians
- Nurse Practitioners and Physician Assistants
- Family Practice Physicians
- Internal Medicine Physicians
- Obstetricians/Gynecologists
- Orofacial Pain Physicians and Dentists
- Pediatricians
- Pain Management Physicians
- Scientists, Researchers, and Medical Educators
- Psychiatrists and Psychologists
- And more!

WHO EXHIBITS?



Pharmaceuticals/Biotechnology Manufacturers

Organizations that discover, develop, produce, and market medications that aid headache and migraine patients.



Device Manufacturers

Manufacturers and distributors of medical devices, equipment, supplies and technologies.



Staffing

Hospitals, healthcare systems, and recruiting companies looking to attract the best and brightest minds in headache medicine to care for their patients, professionals, providing resources, advocacy, research and professional development.



Publications

Publishers of books, journals, educational resources, and training materials for continuing professional education.



Associations and Societies

Nonprofit organizations representing the various needs of headache medicine professionals, providing resources, advocacy, research and professional development.

**Only FDA approved drugs and devices may be shown on the show floor. Exhibitors, with the exception of publishers, may not make sales, take orders, or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.*

BY THE NUMBERS

1,300+ attendees on average

75% attendees who can prescribe

50 states represented

PAST EXHIBITORS WHO HELPED TO MAKE AHS MEETINGS SUCCESSFUL

AAOP
AbbVie
Akeso Health Sciences, LLC
Alder BioPharmaceuticals, Inc.
Alliance for Headache Disorders Advocacy (AHDA)
American Migraine Foundation
Amgen, Inc.
Amneal Pharmaceuticals LLC
ASPN Pharmacies
Assertio Therapeutics
Association of Migraine Disorders
Autonomic Technologies, Inc.
Avanir Pharmaceuticals
Axsome Therapeutics
Bausch Health

Biohaven Pharmaceuticals
CEFALY Technology
Click Therapeutics
Coalition for Headache and Migraine Patients (CHAMP)
Collegium Pharmaceutical
Curelator, Inc.
Cyclic Vomiting Syndrome Association
Depomed
electroCore, LLC
eNeura Inc.
Glia Sciences, Inc.
Heartcloud
Hyperfine
Impax Specialty Pharma
Impel Pharmaceuticals

Innovative Medical Equipment, LLC
Ipsen Biopharmaceuticals
JOGO Health
Kallyope
Lilly USA, LLC
Lundbeck
Medicine X
Mindset Medical
National Headache Foundation
NCGS, Inc.
Neurology Reviews
Novartis Pharmaceuticals
Oxford University Press
Pfizer, Inc
Promius Pharma, LLC
Satsuma Pharmaceuticals

Scilex
Slate Medicines
Supernus Pharmaceuticals, Inc.
TerSera Therapeutics, LLC
Teva Pharmaceuticals
Theranica Bio-Electronics, LTD
TheraSpecs
Tonix Pharmaceuticals
Upsher-Smith Laboratories, Inc.
US Department Of Veterans Affairs
US Pain Foundation, Inc.
Vector Psychometric Group LLC
Wat Medical Enterprise
Wolters Kluwer

BOOK YOUR SPONSOR AND EXHIBIT OPPORTUNITIES!

NEW EXHIBITOR APPLICATION

All exhibitors and sponsors must **receive pre-approval by the AHS Exhibits Committee** to be on the show floor. To gain access to the exhibitor portal, new exhibitors will need to send collateral for review. Please fill out the [application here](#). Approved exhibitors will gain access to the portal upon approval, but no earlier than **July 28**.

Sales Open for AHS Diamond-Level Corporate Roundtable (CRT) Members: **July 16**

Sales Open to All: **July 28**

SPONSORSHIP LEVELS

PLATINUM SPONSOR \$60,000

- One 20x20 booth in a preferred location*
- Five (5) complimentary registrations + Five (5) additional registrations for the booth/expo hall only
- One full-page ad in the Program Book
- Company logo with a link and description on sponsorship webpage
- Pre- and post-attendee contact mailing list
- Company name on Sponsor acknowledgment signage at the meeting
- Rotating banner ad on mobile app/virtual event page
- 1 Complimentary Sponsored Email
- General Event Support (including all platinum sponsor logos on signage at wine and cheese reception, company logo in the "Know Before You Go" emails)

GOLD LEVEL - \$45,000

- One 10x30 booth in a preferred location*
- Four (4) complimentary registrations + Four (4) additional registrations for the booth/expo hall only
- One half-page ad in the Program Book
- Company logo with a link and description on sponsorship webpage
- Pre- and post-attendee contact mailing list
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app
- 1 Complimentary Sponsored Email

SILVER LEVEL - \$25,000

- One 10x20 booth in a preferred location*
- Three complimentary (3) registrations + Three (3) additional registrations for the booth/expo hall only
- One quarter-page ad in the Final Program
- Company logo with a link on sponsorship webpage
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app

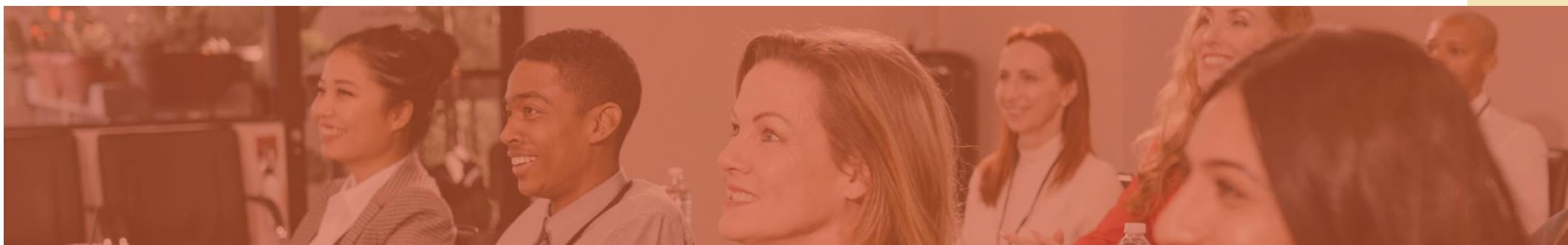
BRONZE LEVEL - \$15,000

- One 10x10 booth in a preferred location*
- Two (2) complimentary registrations + Two (2) additional registrations for the booth/expo hall only
- Company logo with a link on sponsorship webpage
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app

PRESENTING SPONSOR \$7,500

- One (1) complimentary registration
- Company logo on the conference website
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app

SPONSORSHIP ITEMS



INDUSTRY SYMPOSIUM

Add your organization to those sharing research and product news with an Industry Symposium. We have openings from Thursday to Saturday. These events take place without conflict of other CME sessions and will be advertised in the Final Program. You may offer a presentation with or without CME (you will be responsible for securing your own CME provider) and may choose to serve food in your private room with space for over 100 attendees! You must have an FDA-approved product/service. All accepted symposia come with one (1) sponsored email and pre-reg mailing list.

60 MIN FIRST CHOICE TIME SLOT EXCLUSIVE - \$50,000

This exclusive Industry Symposium sponsorship will guarantee you your first choice of time/dates from the AHS provided list of availability.

60 MIN TIME SLOT - \$45,000

HOSPITALITY SUITE

Use this room (close to meeting space) to host private meetings or as a lounge for your staff. The suite will be available from Wednesday afternoon through Saturday night. All food and beverage and audio-visual needs are the responsibility of the suite holder.

Room + Shared Terrace (4 available) - \$9,500

Room Only (6 available) - \$7,500

INDUSTRY-SPONSORED SOCIAL EVENT \$3,500

A Social Event is a casual, network-focused gathering designed to foster attendee interaction in a relaxed setting. Examples include receptions, dinners, happy hours, or themed parties. These events offer a chance to engage attendees outside of structured programming, but still take place at the conference hotel, typically with over 30 people in attendance. These slots are limited and will be considered by application only. Any food and beverage or AV needs are at the expense of the sponsor.

ANCILLARY MEETING \$1,500

An Ancillary Meeting is a professionally oriented session. These meetings may focus on clinical updates or educational content. They may be internal debriefs or open to invited attendees, typically with under 30 people in attendance. AHS policy is that companies cannot hold any meetings with multiple AHS meeting attendees during content or networking sessions. These slots are limited and will be considered by application only. Any food and beverage or AV needs are at the expense of the sponsor.

ADVISORY BOARD MEETING \$2,000

An Advisory Board meeting is a private, invitation-only session convened by the sponsor to gain insights from key opinion leaders, experts, or stakeholders. These meetings are strategic in nature and are not open to the general conference audience. AHS policy is that companies cannot hold any meetings with multiple AHS meeting attendees during content or networking sessions. Individual consulting remains okay. These slots are limited and will be considered by application only. Any food and beverage or AV needs are at the expense of the sponsor.

WOMEN IN HEADACHE MEDICINE PROGRAM \$45,000

Help attendees by aligning your company/brand with our very popular Women in Headache Medicine session. We have had over 100 attendees each time this has been held. You can offer a presentation with or without CME (you will be responsible for securing your own CME provider) and choose to purchase food in your private room with space for over 100 attendees!

Continued on next page

**"FRONTIERS IN HEADACHE RESEARCH"
SCHOLARSHIP AWARDS
\$17,500**

Scholarship Awards will be available to ten Headache Medicine Fellows, Residents and/or Post-doctoral Fellows to help offset their travel and hotel costs to the Scottsdale Headache Symposium. The recipients will be required to present either an oral or poster presentation as a part of the scholarship. Your company name and logo will appear on the event website, program book, and signage.

**DOGGY DE-STRESS ZONE
\$10,000**

We know that these days are long, and you may be feeling stressed, or maybe you miss your dog while traveling. We are excited to announce that our exhibit hall will have a Doggy De-Stress Zone this year! Stop by and meet some furry new friends! Your company's name/logo will appear on all signage and marketing around the area. You can also produce dog toys/bandanas to hand out in this area.

**LANYARDS
\$10,000**

Sponsor the name badge lanyards and place your logo on every neck at the meeting. Lanyards are available for attendees to take in the main lobby. AHS will produce this the lanyards and the sponsor will provide the logo.

**HOTEL KEY CARDS or KEY CARD SLEEVE
\$10,000**

Place your company name and logo on the hotel keycard (or card sleeve) distributed to all guests staying at the conference hotel. This offers great exposure through the length of the attendees' stay. AHS will produce the key cards and sponsor will supply the artwork.

**SPONSORED EMAILS
\$8,000**

This offering allows the sponsor to send an email directly to meeting attendees. Advertise your booth, reception, or symposium. The email must be approved in advance and will be sent by AHS. It may include the sponsor's code, allowing tracking/reporting of open/click-through rates. Limited to 1 email sponsorship per company.

**FLOOR CLINGS TRAIL
\$7,500**

A trail of 3-5 company-branded decals affixed to the show floor (just outside of and into the exhibit hall) will lead attendees from the hallway directly to your booth! This is a great way to highlight your company outside of your booth while directing attendee traffic to your booth. Simple yet powerful, the 2ft by 2 ft decals are always a hit with attendees and consistently help the sponsor stand out amongst other exhibitors on the show floor. AHS manages the production, installation and removal of decals. Sponsor will supply the artwork.

GRAPHIC CLINGS

\$10,000 (per location)

Take your brand off your booth and put it around the meeting space. We're offering several options this year to brand parts of the common space. This is the perfect way to highlight your company outside of your booth. AHS manages the production, installation and removal of decals and images.

Locations:

- Light Wall – 2 available
- Light Cubes
- Hall of State Wall – 4 available
- Kierland Beams – 5 available
- Trailblazers Window Clings – 4 available
- Column Wrap – 2 available
- LED e-Poster – 4 available

MIGRAINE QUIET ROOM

\$5,000

Sponsor a Migraine Quiet Room—a peaceful escape for anyone needing a break or battling a migraine. Your brand will shine as the hero of self-care, with prominent logo placement outside the Quiet Room itself. Because nothing says “we care” like helping attendees find their inner peace between sessions! You can also produce a wellness accessory to hand out during designated wellness activities. AHS will produce signage and room seating. Sponsor will provide the logo.

HEADSHOT LOUNGE

\$10,000

Attendees will be able to take a new professional headshot, which will include light editing. They can use it to update their social media or professional profiles. Include your logo on signage at the photo booth and a promotional link on the photo retrieval page.

RESERVE A TABLE

\$5,000

Place your company name and logo on 3 tables in the exhibit hall. Attendees use these tables to eat and gather during the week. AHS will produce the graphics.

COFFEE BREAK

\$5,000

Be the reason attendees stay sharp and energized! Sponsor the buzz-worthy Friday and Saturday coffee breaks, where your company's logo will be featured on coffee sleeves and cocktail napkins. With branded signage and caffeine flowing, your brand will be the one they toast to with every sip! AHS will produce the items and the sponsor will provide the logo.

ADDITIONAL ADVERTISING OPPORTUNITIES

DIGITAL PROGRAM BOOK ADVERTISEMENTS

- Inside Front Cover Ad: \$3,000
- Inside Back Cover Ad: \$2,500
- 2-Page Full Spread Ad: \$3,500
- Full-Page Ad: \$1,500
- Half-Page Ad: \$750
- Quarter-Page Ad: \$500

The Program Book is digitally distributed to all attendees as an online flip book, and includes information about presentations, awards, social events, exhibitors, site maps, and other useful information. The Program Book will be available on the AHS event website to all viewers (not just attendees). This means your ad will have expanded reach!

ACCEPTABLE FILE FORMATS (HI RESOLUTION - 300 DPI) - JPEG • PDF • TIF • EPS

FULL PAGE SPREAD WITH BLEED SIZE 17.25X11.25		FULL PAGE WITH BLEED SIZE 8.75X11.25	HALF PAGE SIZE 7.5 x 4.75	QUARTER PAGE SIZE 3.25 X 4.75
*SAFE AREA 7.5X10	*SAFE AREA 7.5X10	*SAFE AREA 7.5X10		

*Please keep ALL copy within SAFE AREA



EXHIBIT OPPORTUNITIES

EXHIBIT HOURS

Move-In Hours

Wednesday, December 2 - 8:00 AM – 5:00 PM

Thursday, December 3 – 8:00 AM – 3:00 PM

Show Hours

Thursday, December 3

5:00 PM – 6:30 PM | Doors

5:00 PM – 6:30 PM | Welcome & Exhibits Reception

Friday, December 4

7:00 AM – 7:00 PM | Doors

7:00 AM – 8:00 AM | Breakfast & Exhibits

10:00 AM – 10:30 AM | Refreshment Break

12:00 PM – 2:00 PM | Lunch for Purchase

5:30 PM – 7:00 PM | SIG Fair & Exhibit Hall Social

Saturday, December 5

7:00 AM – 2:00 PM | Doors

7:00 AM – 8:00 AM | Breakfast & Exhibits

10:00 AM – 10:30 AM | Refreshment Break

12:00 PM – 2:00 PM | Lunch for Purchase

Move Out Hours

Saturday, December 6 - 2:30 PM – 7:00 PM

CARPETED BOOTH SPACE RATES

Each booth purchase gets several complimentary booth staff registrations.

30'x40' Island Rate \$45,000.00 (10 complimentary registrations)

30'x30' Island Rate \$39,500.00 (9 complimentary registrations)

20'x40' Island Rate \$37,500.00 (8 complimentary registrations)

20'x30' Island Rate \$31,500.00 (5 complimentary registrations)

20'x20' Rate \$21,000.00 (5 complimentary registrations)

10'x30' Rate \$16,500.00 (4 complimentary registrations)

10'x20' Rate \$12,500.00 (3 complimentary registrations)

10'x10' Corner Rate \$7,000.00 (2 complimentary registrations)

10'x10' Inline Rate \$6,000.00 (2 complimentary registrations)

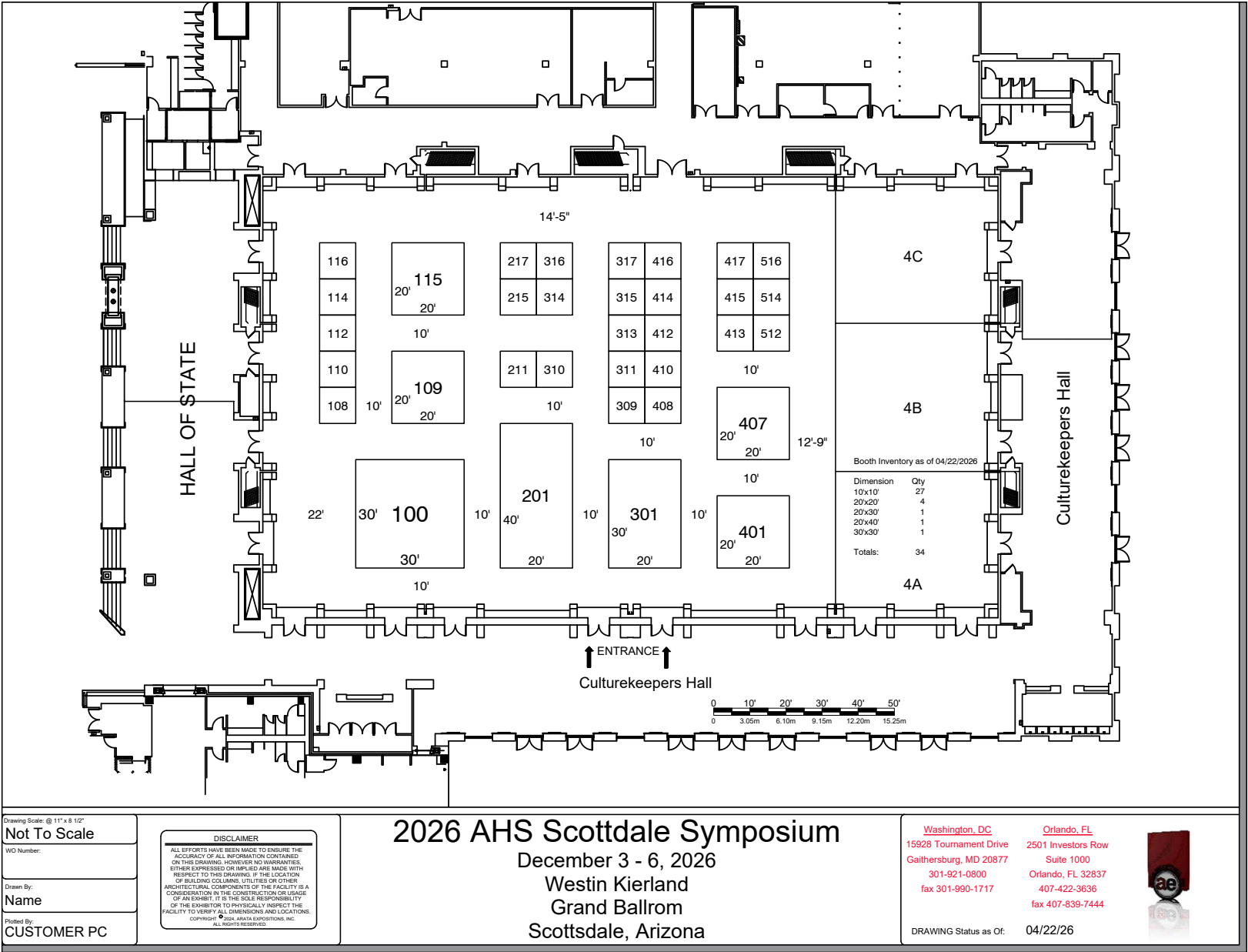
Publisher/Non-Profit: 10'x10' Inline Rate \$2,500.00 (2 complimentary registrations)

BOOTH CONSTRUCTION

- Unfurnished and carpeted booth space
- Standard booths are limited to 8' background drapes and 3' side drapes.
- Maximum height of in-line exhibits is 8' and may extend only 5' from the back wall. The remaining 5' must not exceed 4' in height.

Additional equipment may be rented from the General Service Contractor, ARATA Expositions.

EXHIBITOR FLOOR PLAN



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EXHIBITOR TERMS AND CONDITIONS

EXHIBIT MANAGEMENT is the AMERICAN HEADACHE SOCIETY, 19 Mantua Road, Mt. Royal, NJ 08061, (856) 423-0043, Email AHS HQ@talley.com.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibits may not be removed from the Facilities until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions, will be packed and shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and/or a refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the date of receipt of the application on a space-available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written notice to and approved by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

PRINCIPLES FOR ACCEPTING OR DECLINING EXHIBITOR REQUESTS: The prevailing principle will be scientific credibility and/or that which is considered useful for our members and ultimately our members' patients. Unsubstantiated claims, previous undesirable corporate or organizational behavior, untested treatments, concern for safety, the absence of scientific credibility, or simply AHS concern that an exhibit or product is not in the best interest or spirit of AHS, its members or the patients who they treat, could be the basis for rejection of an application, without required explanation.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT, is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite or meeting or demonstration to which attendees are invited, or entices attendees off the Show floor during official Show hours.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the Exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to: background music on video or audio presentations) without obtaining appropriate licensing. The Exhibitor shall indemnify SHOW MANAGEMENT, AHS and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished overnight, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests. Each Exhibitor is to carry his or her own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the hotels, and Service Contractor, known from this point on as American Headache Society® for any of the following:

The Exhibitor agrees to make no claims against American Headache Society for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold American Headache Society as scheduled.

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Headache Society from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof.

In addition, Exhibitor acknowledges that American Headache Society does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

THE ABOVE-CITED REGULATIONS as well as all conditions stated in the American Headache Society Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Headache Society.

INSURANCE: All property of Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facilities. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor's right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes.

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are equipped with 8 foot high background drapes, 3-foot-high side drapes, and a 7" x 44" booth identification sign. 10' x 10' or 10' x 20' Linear Exhibit Spaces, and 10' x 20' End Cap Exhibit Spaces: Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height, which may exceed the 4 feet limitation. For End-Cap Exhibit Spaces, The maximum backwall width is 10 feet at the center of the backwall with a maximum 5 foot height on the two side aisles.

Island Exhibit Spaces: Island spaces are a minimum of 20 feet by 20 feet and encompass four or more booths. Island booths must be accessible from all four sides, with sight lines allowing attendees to view the surrounding exhibit areas through the island booth. Island booth structures, including hanging signs, cannot exceed a height of twenty (20) feet. Island hanging signs cannot block the visibility of AHS signs or other booths. Hanging signs must be hung directly over the island booth and not in the aisles. In an island space, a setback of one 1 foot will be required for any structure longer than four (4) feet and/or higher than four (4) feet. Exhibitors in island booths are required to submit a scale drawing of their exhibit for approval by Show Management by (minimum 30 days prior to event).

Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the American Headache Society official Decorators, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. All booths shall not obstruct other Exhibitors or aisles. BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the American Headache Society logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym "American Headache Society®" and/or meeting logo must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Convenor, Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: FDA Approval: Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

EXHIBIT HALL BADGES: All Exhibitor personnel must be registered. These badges do not allow entry to educational sessions or social events (outside of the exhibit hall). Limit of up to five additional booth only badges for purchase. All additional badges must be full conference badges.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting.

ELIGIBILITY TO EXHIBIT

Applicants that have not previously exhibited at the American Headache Society conferences must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non- FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.
4. Only products or services listed on the original application and approved by AHS may be exhibited.
5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.
6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.
7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.
8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.
9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.
10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society.
11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.
12. Exhibitors cannot make use of an informal poll taken of attendees
13. Exhibitors, with the exception of publishers, may not make sales or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.



AHS is committed to improving the lives of people with migraine and other headache disorders through medical education, research, and high-quality patient care.