

# EXHIBITOR & SPONSOR PROSPECTUS



# WHY PARTICIPATE IN THE 2025 SCOTTSDALE HEADACHE SYMPOSIUM?

From December 4–7, 2025, more than 1,300 attendees are expected to gather in Scottsdale, Arizona for the Scottsdale Headache Symposium—an exciting and dynamic venue offering top-tier education across a wide range of topics in Headache Medicine. The program features diverse learning formats, including didactic lectures, case-based sessions, panel discussions, and live demonstrations. As the premier event in the field, the Symposium provides a unique opportunity for collaboration and is the leading platform for sharing the latest research, clinical treatments, and scientific advances in Headache Medicine.

A highlight of the Scottsdale Headache Symposium is the chance for attendees to reconnect with colleagues and friends from across the globe—including all 50 U.S. states. For the American Headache Society's corporate partners, the Symposium is a premier venue for sharing the latest evidence-based clinical insights with a broad range of clinicians treating migraine and other headache disorders.

As a sponsor or exhibitor, you'll have valuable opportunities to position your company as a leader in the field, showcase innovations, and engage with attendees about your research and products—advancing headache medicine and offering hope to patients and caregivers.

In 2025, after nearly 50 years in the same location, the Symposium moves just down the road to the beautiful Westin Kierland. We look forward to welcoming you and appreciate your continued support at our new venue.

## ATTENDEE PROFILE

**Over 75% of the attendees are prescription-writing healthcare providers, including:**

- Neurologists
- Emergency Medicine Physicians
- Nurse Practitioners and Physician Assistants
- Family Practice Physicians
- Internal Medicine Physicians
- Obstetricians/Gynecologists
- Orofacial Pain Physicians and Dentists
- Pediatricians
- Pain Management Physicians
- Scientists, Researchers, and Medical Educators
- Psychiatrists and Psychologists
- And more!

SCOTTSDALE  
**HEADACHE**  
20 SYMPOSIUM 25

## BY THE NUMBERS

1,300+  
Attendees on Average

75%  
Attendees Who Can  
Prescribe

50  
States Represented

# WHO EXHIBITS?

## Pharmaceuticals

Organizations that discover, develop, produce, and market medications that aid headache and migraine patients.

## Device Manufacturers

Manufacturers and distributors of medical devices, equipment, supplies and technologies.

## Staffing

Hospitals, healthcare systems, and recruiting companies looking to attract the best and brightest minds in headache medicine to care for their patients.

## Publications

Publishers of books, journals, educational resources, and training materials for continuing professional education.

## Associations and Societies

Nonprofit organizations representing the various needs of headache medicine professionals, providing resources, advocacy, research and professional development

*\*Only FDA approved drugs and devices may be shown on the show floor. Exhibitors, with the exception of publishers, may not make sales, take orders, or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.*

## PAST EXHIBITORS WHO HELPED MAKE AHS MEETINGS SUCCESSFUL

AAOP  
AbbVie  
Akeso Health Sciences, LLC  
Alder BioPharmaceuticals, Inc.  
Alliance for Headache Disorders Advocacy (AHDA)  
American Migraine Foundation  
Amgen, Inc.  
Amneal Pharmaceuticals LLC  
ASPN Pharmacies  
Assertio Therapeutics  
Association of Migraine Disorders  
Autonomic Technologies, Inc.  
Avanir Pharmaceuticals  
Axsome Therapeutics, Inc.

Bausch Health  
Biohaven Pharmaceuticals  
CEFALY Technology  
Click Therapeutics  
Coalition for Headache and Migraine Patients (CHAMP)  
Collegium Pharmaceutical  
Curelator, Inc.  
Dell Children's Ascension  
Depomed  
electroCore, LLC  
eNeura Inc.  
Galt Pharmaceuticals  
gammaCore  
Glia Sciences, Inc.

Impax Specialty Pharma  
Impel Pharmaceuticals  
Lilly USA, LLC  
Lundbeck  
Medicine X  
Mindset Medical  
National Headache Foundation  
NCGS, Inc.  
Neurology Reviews  
Novartis Pharmaceuticals  
Oxford University Press  
Pfizer  
Practical Neurology  
Promius Pharma, LLC  
Satsuma Pharmaceuticals

Scilex  
Supernus Pharmaceuticals, Inc.  
TerSera Therapeutics, LLC  
Teva Pharmaceuticals  
Theranica Bio-Electronics, LTD  
TheraSpecs  
ThermaZone  
Tonix Pharmaceuticals  
Upsher-Smith Laboratories, Inc.  
US Department of Veterans Affairs  
US Pain Foundation, Inc.  
Vector Psychometric Group LLC  
Wat Medical Enterprise  
Wolters Kluwer

# BOOK YOUR SPONSOR AND EXHIBIT OPPORTUNITIES!

Sales open for AHS Diamond-Level Corporate Roundtable (CRT) Members: July 9

Sales open to All Eligible Companies: July 23 - November 1

## NEW EXHIBITOR APPLICATION

All exhibitors and sponsors must receive pre-approval by the AHS Exhibits Committee to be on the show floor. To gain access to the exhibitor portal, new exhibitors will need to send collateral for review. Please fill out the [application here](#). Approved exhibitors will gain access to the portal upon approval, but no earlier than July 23.

## SPONSORSHIP LEVELS

### PLATINUM LEVEL \$60,000

- One 20x20 booth in a preferred location\*
- Five (5) complimentary registrations + Five (5) additional registrations for the booth/expo hall only
- One full-page ad in the Program Book
- Company logo with a link and description on sponsorship webpage
- 1 pre- and 1 post-attendee contact mailing list
- Company name on Sponsor acknowledgment signage at the meeting
- Rotating banner ad on mobile app home page
- 1 Complimentary Sponsored Email
- General Event Support (including all platinum sponsor logos on signage at wine and cheese reception and in the "Know Before You Go" emails)

### GOLD LEVEL \$45,000

- One 10x30 booth in a preferred location\*
- Four (4) complimentary registrations + Four (4) additional registrations for the booth/expo hall only
- One half-page ad in the Program Book
- Company logo with a link and description on sponsorship webpage
- 1 pre- and 1 post-attendee contact mailing list
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app home page
- 1 Complimentary Sponsored Email
- General Event Support on signage

### SILVER LEVEL \$25,000

- One 10x20 booth in a preferred location\*
- Three complimentary (3) registrations + Three (3) additional registrations for the booth/expo hall only
- One quarter-page ad in the Final Program
- Company logo with a link on sponsorship webpage
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app home page

### BRONZE LEVEL \$15,000

- One 10x10 booth in a preferred location\*
- Two (2) complimentary registrations + Two (2) additional registrations for the booth/expo hall only
- Company logo with a link on sponsorship webpage
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app home page

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### SUPPORTING SPONSOR \$7,500

- One (1) complimentary registration
- Company logo on the conference website
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app home page



# SPONSORSHIP ITEMS

## INDUSTRY-SPONSORED SYMPOSIA - 3 OPTIONS

Add your organization to those sharing research and product news with an Industry Symposia. We have openings from Thursday to Saturday. These events take place without conflict of other CME sessions and will be advertised in the Final Program.

You may offer a presentation with or without CME (you will be responsible for securing your own CME provider) and may choose to serve food in your private room with space for over 100 attendees! You must have an FDA-approved product/service.

*All accepted symposia come with one (1) sponsored email and pre-reg mailing list*

### 60 MIN FIRST CHOICE TIME SLOT EXCLUSIVE - \$50,000

This exclusive Industry Symposia sponsorship will guarantee you your first choice of time/dates from the AHS provided list of availability.

### 60 MIN TIME SLOT - \$45,000

### 45 MIN TIME SLOT - \$35,000

## INDUSTRY-SPONSORED SOCIAL EVENT

### \$6,000

A Social Event is a casual, network-focused gathering designed to foster attendee interaction in a relaxed setting. Examples include receptions, dinners, happy hours, or themed parties. These events offer a chance to engage attendees outside of structured programming, but still take-place in the conference hotel, typically with over 30 people in attendance. These slots are limited and will be considered by application only.

## HOSPITALITY SUITE

### \$7,500

Use this room to host private meetings or as a lounge for your staff. The suite will be available from Wednesday afternoon through Saturday night with 24hr access. All food and beverage and audio-visual needs are the responsibility of the suite holder.

## "FRONTIERS IN HEADACHE RESEARCH" SCHOLARSHIP AWARDS

### \$17,500

Scholarship Awards will be available to ten Headache Medicine Fellows, Residents and/or Post-doctoral Fellows to help offset their travel and hotel costs to the Scottsdale Headache Symposium. The recipients will be required to present either an oral or poster presentation as a part of the scholarship. Your company name and logo will appear on the event website, program book, and signage.

## ANCILLARY MEETING

### \$1,500

An Ancillary Meeting is a professionally oriented session. These meetings may focus on clinical updates or educational content. They may be internal debriefs or open to invited attendees, typically with under 30 people in attendance. Ancillary Meetings that include AHS attendees may not take place during AHS programming. These slots are limited and will be considered by application only.

## ADVISORY BOARD MEETING

### \$2,000

An Advisory Board meeting is a private, invitation-only session convened by the sponsor to gain insights from key opinion leaders, experts, or stakeholders. These meetings are strategic in nature and are not open to the general conference audience. Advisory boards that include AHS attendees may not take place during AHS programming. These slots are limited and will be considered by application only.

## WOMEN IN HEADACHE MEDICINE PROGRAM

### \$35,000

Help attendees start Thursday morning by aligning your company/brand with our very popular Women in Headache Medicine session. You can choose to serve food in your private room with space for over 100 attendees!

# SPONSORSHIP ITEMS

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| <p><b>LANYARDS</b><br/><b>\$10,000</b></p> <p>Sponsor the name badge lanyards and place your logo on every neck at the meeting. Lanyards are available for attendees to take in the main lobby. AHS will produce this the lanyards and the sponsor will provide the logo.</p>   | <p><b>HOTEL KEY CARDS OR KEY SLEEVE</b><br/><b>\$10,000</b></p> <p>Place your company name and logo on the hotel keycard or key card sleeve distributed to all guests staying at the conference hotel. This offers great exposure through the length of the attendees' stay. AHS will produce the key cards or sleeves, and sponsor will supply the artwork.</p>  |
| <p><b>HEADSHOT LOUNGE</b><br/><b>\$10,000</b></p> <p>Attendees will be able to take a new professional headshot, which will include light editing. They can use it to update their social media or professional profiles. Include your logo on signage at the photo booth and a promotional link on the photo retrieval page.</p>   | <p><b>DOGGY DE-STRESS ZONE</b><br/><b>\$10,000</b></p> <p>We know that these days are long, and you may be feeling stressed, or maybe you miss your dog while traveling. We are excited to announce that our exhibit hall will have a Doggy De-Stress Zone! Stop by and meet some furry new friends! Your company's name/logo will appear on all signage and marketing around the area. You can also produce dog toys/bandanas to hand out in this area.</p>                                    |
| <p><b>CONNECT CORNER</b><br/><b>\$15,000</b></p> <p>A place to network and charge your electronics. Attendees will connect with mentors and leaders of the AHS and be able to connect their computers and mobile devices to charge in this comfy lounge. Sponsor will receive logo recognition as the exclusive sponsor of the area in signage and on the charging tables. You can also produce a tech accessory to hand out in this area. AHS will produce the signage and branded tables and the sponsor will provide the logo.</p>               | <p><b>HYDRATION STATION</b><br/><b>\$10,000</b></p> <p>Keep attendees hydrated throughout the conference in a sustainable way! Place your logo on branded water bottles and create an item that will be reused! Your company's logo will appear on signage as the hydration station sponsor. The shelving unit featuring the water bottles will be placed near registration for attendees to grab. AHS will produce this the water bottle and shelving unit, sponsor will provide the logo.</p> |
| <p><b>GRAPHIC CLINGS &amp; DIGITAL SIGNAGE</b><br/><b>\$10,000 (per location)</b></p> <p>Take your brand off your booth and put it around the meeting space. We're offering several options this year to brand parts of the common space. This is the perfect way to highlight your company outside of your booth. Options include <b>entryway fireplace cling, column clings, lightwall window clings, and a digital entry board.</b> AHS manages the production, installation and removal of decals and images; sponsor provides the artwork.</p> | <p><b>COFFEE BREAKS</b><br/><b>\$5,000</b></p> <p>Be the reason attendees stay sharp and energized! Sponsor the buzz-worthy Friday and Saturday coffee breaks, where your company's logo will be featured on coffee sleeves and cocktail napkins. With branded signage and caffeine flowing, your brand will be the one they toast to with every sip! AHS will produce the items and the sponsor will provide the logo.</p>   |

# SPONSORSHIP ITEMS

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|---|---|
| <p><b>FLOOR CLINGS TRAIL</b><br/> <b>\$7,500</b></p> <p>A trail of 3-5 company-branded decals affixed to the show floor (just outside of and into the exhibit hall) will lead attendees from the hallway directly to your booth! This is a great way to highlight your company outside of your booth while directing attendee traffic to your booth. Simple yet powerful, the 2ft by 2 ft decals are always a hit with attendees and consistently help the sponsor stand out amongst other exhibitors on the show floor. AHS manages the production, installation and removal of decals. Sponsor will supply the artwork.</p> | <p><b>RESERVE A TABLE</b><br/> <b>\$5,000</b></p> <p>Place your company name and logo on 3 tables in the exhibit hall. Attendees use these tables to eat and gather during the week. AHS will produce this the items and the sponsor will provide the logo.</p> |
| <p><b>WELLNESS WARRIOR PACKAGE</b><br/> <b>\$15,000</b></p> <p>Sponsor a Migraine Quiet Room—a peaceful escape for anyone needing a break or battling a migraine. Your brand will shine as the hero of self-care, with prominent logo placement outside the Quiet Room itself. Because nothing says “we care” like helping attendees find their inner peace between sessions! You can also produce a wellness accessory to hand out during designated wellness activities. AHS will produce signage and room seating. Sponsor will provide the logo.</p>  |   |

Please contact Samantha Adams at [sadams@talley.com](mailto:sadams@talley.com) to discuss other sponsorship opportunities or custom packages.

# ADVERTISING OPPORTUNITIES

## SPONSORED EMAILS - \$8,000

This offering allows the sponsor to send an email directly to attendees. Advertise your booth, reception, or symposium. The email must be approved in advance and will be sent by AHS. Sponsors provide HTML zipped package with all images linked. Emails may include sponsor's code allowing tracking/reporting of open/click-through rates.

**Limited to one (1) email sponsorship per company.**

## DIGITAL PROGRAM BOOK ADVERTISEMENTS

- Inside Front Cover Ad: \$3,000
- Inside Back Cover Ad: \$2,500
- 2-Page Full Spread Ad: \$3,500
- Full-Page Ad: \$1,500
- Half-Page Ad: \$750
- Quarter-Page Ad: \$500

The Program Book is digitally distributed to all attendees as an online flip book, and includes information about presentations, awards, social events, exhibitors, site maps, and other useful information. The Program Book will be available on the AHS event website to all viewers (not just attendees). This means your ad will have expanded reach!

ACCEPTABLE FILE FORMATS (HI RESOLUTION - 300 DPI) - JPEG • PDF • TIF • EPS



\*Please keep ALL copy within SAFE AREA



# EXHIBIT OPPORTUNITIES

## EXHIBIT HOURS

*\*Times Subject to Change*

| Move-In Hours         |                   | Show Hours   | Move-Out Hours       |                   |
|-----------------------|-------------------|--|----------------------|-------------------|
| Wednesday, December 3 | 8:00 AM – 5:00 PM | Thursday, December 4   Doors: 5:00 PM – 6:30 PM<br>5:00 PM – 6:30 PM   Welcome & Exhibits Reception  | Saturday, December 6 | 2:30 PM – 7:00 PM |
| Thursday, December 4  | 8:00 AM – 3:00 PM | Friday, December 5   Doors: 7:00 AM – 7:00 PM<br>7:00 AM – 8:00 AM   Breakfast & Exhibits<br>10:00 AM – 10:30 AM   Refreshment Break<br>12:00 PM – 2:00 PM   Lunch for Purchase<br>5:30 PM – 7:00 PM   SIG Fair & Exhibit Hall Social<br><br>Saturday, December 6   Doors: 7:00 AM – 2:00 PM<br>7:00 AM – 8:00 AM   Breakfast & Exhibits<br>10:00 AM – 10:30 AM   Refreshment Break<br>12:00 PM – 2:00 PM   Lunch for Purchase |                      |                   |

## BOOTH SPACE RATES

|  |  |
|--|--|
| 30'x40' Island Rate                        | \$45,000 (10 complimentary booth badges) |
| 30'x30' Island Rate                        | \$39,500 (9 complimentary booth badges)  |
| 20'x40' Island Rate                        | \$37,500 (8 complimentary booth badges)  |
| 20'x30' Island Rate                        | \$31,500 (5 complimentary booth badges)  |
| 20'x20' Island Rate                        | \$21,000 (5 complimentary booth badges)  |
| 10'x30' Island Rate                        | \$18,500 (4 complimentary booth badges)  |
| 10'x30' Corner Rate                        | \$16,500 (4 complimentary booth badges)  |
| 10'x20' Corner Rate                        | \$12,500 (3 complimentary booth badges)  |
| 10'x10' Corner Rate                        | \$7,000 (2 complimentary booth badges)   |
| 10'x10' Inline Rate                        | \$6,000 (2 complimentary booth badges)   |
| Publisher/Non-Profit*: 10'x10' Inline Rate | \$2,500 (3 complimentary booth badges)   |

*\* Please reach out to [Kim Durham](#) for Publisher and Non-Profit discount codes*

# EXHIBIT OPPORTUNITIES

## BOOTH CONSTRUCTION

- Unfurnished and uncarpeted booth space. All exhibit booth spaces are required to be carpeted or covered with appropriate flooring at their own expense.
- AHS does not provide tables and chairs, all Exhibitors must provide their own or order through our general services contractor.
- Standard booths are limited to 8' background drapes and 3' side drapes.
- Maximum height of in-line exhibits is 8' and may extend only 5' from the back wall. The remaining 5' must not exceed 4' in height.
- Maximum height of Island Booths is dependent on location. The Westin Kierland Grand Ballroom ceiling height is 25'.

*Additional equipment may be rented from the General Service Contractor, ARATA Expositions*

## LEAD RETRIEVAL

AHS offers a lead retrieval service through SmartSource to capture leads within the exhibit hall. Mobile app licenses can be purchased through SmartSource with the AHS access code. This mobile solution offers real-time data capture, custom qualifying parameters, a free-form notes section, and much more. Best of all, the data is available instantly in an easy-to-read format, allowing for immediate follow-up both during and after the show.

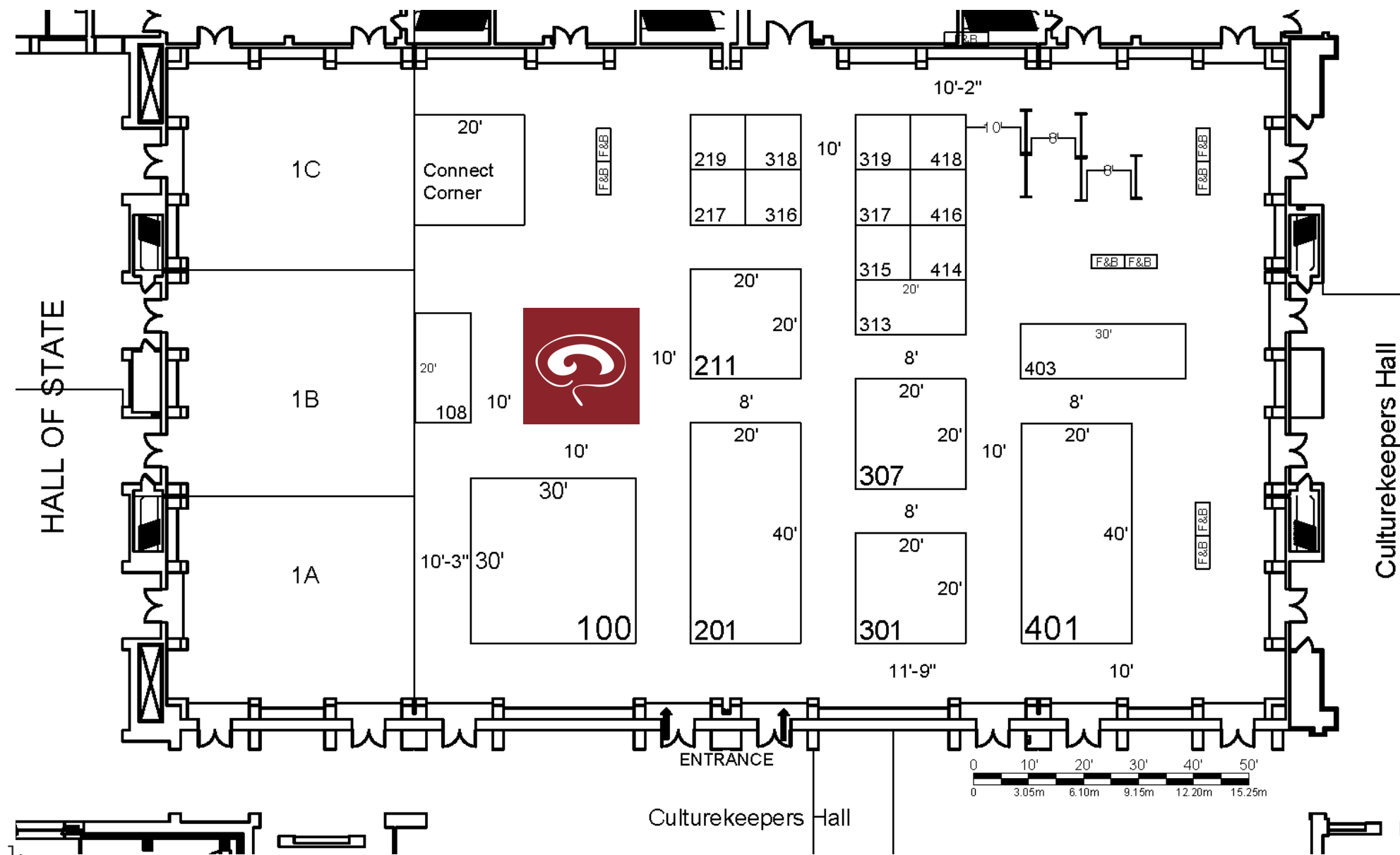
Information on Lead retrieval licenses will be emailed separately.

## **No Retail Sales on Show Floor.**

**Promotional items may not be posted or displayed at any location outside of the exhibitor's own booth.**

*\*Exceptions may be made for compliance regulations related to product branding elements with prior approval.*

*The exhibit hall floor plan is subject to change.*



# EXHIBITOR TERMS AND CONDITIONS

EXHIBIT MANAGEMENT is the AMERICAN HEADACHE SOCIETY, 19 Mantua Road, Mt. Royal, NJ 08061, (856) 423-0043, [Email AHSHQ@talley.com](mailto:Email AHSHQ@talley.com).

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibits may not be removed from the Facilities until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions, will be packed and shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and/or a refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the date of receipt of the application on a space-available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written notice to and approved by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

## PRINCIPLES FOR ACCEPTING OR DECLINING EXHIBITOR REQUESTS:

The prevailing principle will be scientific credibility and/or that which is considered useful for our members and ultimately our members' patients. Unsubstantiated claims, previous undesirable corporate or organizational behavior, untested treatments, concern for safety, the absence of scientific credibility, or simply AHS concern that an exhibit or product is not in the best interest or spirit of AHS, its members or the patients who they treat, could be the basis for rejection of an application, without required explanation.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT, is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite or meeting or demonstration to which attendees are invited, or entices attendees off the Show floor during official Show hours.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the Exhibitor may grant permission to have its exhibit and/or products photographed.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to: background music on video or audio presentations) without obtaining appropriate licensing. The Exhibitor shall indemnify SHOW MANAGEMENT, AHS and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security service will be furnished overnight, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests. Each Exhibitor is to carry his or her own insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

**LIMITATION OF LIABILITY:** The Exhibitor agrees to make no claim for any reason whatsoever against SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the hotels, and Service Contractor, known from this point on as American Headache Society® for any of the following:

- The Exhibitor agrees to make no claims against American Headache Society for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold American Headache Society as scheduled.
- The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Headache Society from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof.
- In addition, Exhibitor acknowledges that American Headache Society does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the American Headache Society Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Headache Society.

**INSURANCE:** All property of Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facilities. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor's right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes



**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 14 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height, which may exceed the 4 feet limitation. Booths shall not obstruct other Exhibitors or aisles. Booths not adhering to this requirement will be carpeted by SHOW MANAGEMENT at the Exhibitor's expense. Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the American Headache Society official Decorators, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

**USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the American Headache Society logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym "American Headache Society®" and/or meeting logo must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Convenor, Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

**FDA APPROVAL/CLEARANCE:** FDA Approval: Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

**EXHIBIT HALL BADGES:** All Exhibitor personnel must be registered. These badges do not allow entry to educational sessions or social events (outside of the exhibit hall).  
**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

**BOOTH GIVEAWAYS:** All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting.

#### **ELIGIBILITY TO EXHIBIT**

Applicants that have not previously exhibited at the American Headache Society conferences must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.
4. Only products or services listed on the original application and approved by AHS may be exhibited.
5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.
6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.
7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.
8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.
9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.
10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society.
11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.
12. Exhibitors cannot make use of an informal poll taken of attendees
13. Exhibitors, with the exception of publishers, may not make sales, take orders, or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.

***AHS is committed to improving the lives of  
people with headache disorders through medical  
education, research and advocacy.***

