



68<sup>TH</sup> ANNUAL

# SCIENTIFIC MEETING

JUNE 4-7, 2026

Orlando World Center Marriott  
Orlando, FL

**EXHIBITOR & SPONSOR  
PROSPECTUS**

# WHY PARTICIPATE IN THE 68<sup>TH</sup> ANNUAL SCIENTIFIC MEETING?

For the expected 1,200+ attendees gathered in Orlando from June 4-7, 2026, the 68th Annual Scientific Meeting will provide an exciting and diverse venue, with its seemingly endless choices and learning formats of top-tier education in a variety of topics surrounding the latest research in Headache Medicine.

But the best part for our attendees is the opportunity to connect with their colleagues and friends from across the world and all 50 US states. Specifically, the AHS Annual Scientific Meeting continues to be the premiere venue for disseminating the latest and most up-to-date research and scientific advances underlying the practice of Headache Medicine.

As a sponsor or exhibitor, you will have ample opportunity to showcase your company as a leader in the field and educate attendees about your cutting-edge research and products to further headache medicine and bring hope to patients and caregivers in the space.

We look forward to having you join us at and support the 68th Annual Scientific Meeting in Orlando in 2026!

## ATTENDEE PROFILE

**Over 75% of the attendees are prescription-writing healthcare providers, including:**

- Neurologists
- Emergency medicine physicians
- Family practice physicians
- Internal medicine physicians
- Obstetricians/Gynecologists
- Orofacial pain physicians
- Pediatricians
- Pain management physicians
- Nurse practitioners/physician assistants
- Psychologists
- Others in attendance include scientists, researchers, dentists, consultants, medical educators, and psychiatrists

## 68<sup>TH</sup> ANNUAL SCIENTIFIC MEETING

### BY THE NUMBERS

1,200+	45
Attendees on average	Countries represented
830+	50
MD/DO/PhD/DDS Credentials	States represented

# WHO EXHIBITS?

## Pharmaceuticals

Organizations that discover, develop, produce, and market medications that aid headache and migraine patients.

## Device Manufacturers

Manufacturers and distributors of medical devices, equipment, supplies and technologies.

## Staffing

Hospitals, healthcare systems, and recruiting companies looking to attract the best and brightest minds in headache medicine to care for their patients.

## Publications

Publishers of books, journals, educational resources, and training materials for continuing professional education.

## Associations and Societies

Nonprofit organizations representing the various needs of headache medicine professionals, providing resources, advocacy, research and professional development.

## PAST EXHIBITORS WHO HELPED TO MAKE AHS MEETINGS SUCCESSFUL

AAOP  
AbbVie  
Akeso Health Sciences, LLC  
Alder BioPharmaceuticals, Inc.  
Alliance for Headache Disorders  
Advocacy (AHDA)  
American Academy of Orofacial Pain  
American Migraine Foundation  
Amgen, Inc.  
Amneal Pharmaceuticals LLC  
ASPN Pharmacies  
Assertio Therapeutics  
Association of Migraine Disorders  
Autonomic Technologies, Inc.  
Avanir Pharmaceuticals

Bausch Health  
Biohaven Pharmaceuticals  
CEFALY Technology  
Click Therapeutics  
Coalition for Headache and Migraine  
Patients (CHAMP)  
Collegium Pharmaceutical  
Curelator, Inc.  
Depomed  
electroCore, LLC  
eNeura Inc.  
gammaCore  
Glia Sciences, Inc.  
Impax Specialty Pharma  
Impel Pharmaceuticals

Innovative Medical Equipment LLC  
Lilly USA, LLC  
Lundbeck  
Medicine X  
Mindset Medical  
National Headache Foundation  
NCGS, Inc.  
Neurology Reviews  
Novartis Pharmaceuticals  
Oxford University Press  
Practical Neurology  
Pfizer, Inc  
Promius Pharma, LLC  
Satsuma Pharmaceuticals  
Scilex

Supernus Pharmaceuticals, Inc.  
TerSera Therapeutics, LLC  
Teva Pharmaceuticals  
Theranica Bio-Electronics, LTD  
TheraSpecs  
Tonix Pharmaceuticals  
Upsher-Smith Laboratories, Inc.  
US Department Of Veterans Affairs  
US Pain Foundation, Inc.  
Vector Psychometric Group LLC  
Wat Medical Enterprise  
Wolters Kluwer

# BOOK YOUR SPONSOR AND EXHIBIT OPPORTUNITIES!

Sales open for AHS Diamond-Level Corporate Roundtable (CRT) Members: January 14

Sales open to All: January 28

## NEW EXHIBITOR APPLICATION

All exhibitors and sponsors must receive pre-approval by the AHS Exhibits Committee to be on the show floor. To gain access to the exhibitor portal, new exhibitors will need to send collateral for review. Please fill out the application [here](#). Approved exhibitors will gain access to the portal upon approval, but no earlier than January 28th.

### SPONSORSHIP LEVELS

#### PLATINUM LEVEL \$60,000

- One 20x20 booth in a preferred location\*
- Five (5) complimentary registrations + Five (5) additional registrations for the booth/expo hall only
- One full-page ad in the Program Book
- Company logo with a link and description on sponsorship webpage
- 1 pre- and 1 post-attendee contact mailing list
- Company name on Sponsor acknowledgment signage at the meeting
- Rotating banner ad on mobile app/virtual event page
- 1 Complimentary Sponsored Email
- General Event Support (including all platinum sponsor logos on signage at wine and cheese reception, company logo in the "Know Before You Go" emails)

#### GOLD LEVEL \$45,000

- One 10x30 booth in a preferred location\*
- Four (4) complimentary registrations + Four (4) additional registrations for the booth/expo hall only
- One half-page ad in the Program Book
- Company logo with a link and description on sponsorship webpage
- 1 pre- and 1 post-attendee contact mailing list
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app and virtual meeting site
- 1 Complimentary Sponsored Email
- General Event Support (including Wi-Fi support splash page, signage at coffee breaks, etc.)

#### SILVER LEVEL \$25,000

- One 10x20 booth in a preferred location\*
- Three complimentary (3) registrations + Three (3) additional registrations for the booth/expo hall only
- One quarter-page ad in the Final Program
- Company logo with a link on sponsorship webpage
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app and virtual meeting site

#### BRONZE LEVEL \$15,000

- One 10x10 booth in a preferred location\*
- Two (2) complimentary registrations + Two (2) additional registrations for the booth/expo hall only
- Company logo with a link on sponsorship webpage
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app and virtual meeting site

#### PRESENTING SPONSOR - \$7,500

- One (1) complimentary registration
- Company logo on the conference website
- Company name on Sponsor acknowledgment signage at the meeting
- Logo on sponsorship banner on the mobile app and virtual meeting site

# SPONSORSHIP ITEMS

## INDUSTRY SYMPOSIUM

Add your organization to those sharing research and product news with an Industry Symposium. We have openings from Thursday to Saturday. These events take place without conflict of other CME sessions and will be advertised in the Final Program. You may offer a presentation with or without CME (you will be responsible for securing your own CME provider) and may choose to serve food in your private room with space for over 100 attendees! You must have an FDA-approved product/service. All accepted symposia come with one (1) sponsored email and pre-reg mailing list.

### 60 MIN FIRST CHOICE TIME SLOT EXCLUSIVE - \$50,000

This exclusive Industry Symposium sponsorship will guarantee you your first choice of time/dates from the AHS provided list of availability.

### 60 MIN TIME SLOT - \$45,000

### 45 MIN TIME SLOT - \$35,000

## ANCILLARY MEETING

### \$1,500

An Ancillary Meeting is a professionally oriented session. These meetings may focus on clinical updates or educational content. They may be internal debriefs or open to invited attendees, typically with under 30 people in attendance. Ancillary Meetings that include AHS attendees may not take place during AHS programming. These slots are limited and will be considered by application only. Any food and beverage or AV needs are at the expense of the sponsor.

## INDUSTRY-SPONSORED SOCIAL EVENT

### \$6,000

A Social Event is a casual, network-focused gathering designed to foster attendee interaction in a relaxed setting. Examples include receptions, dinners, happy hours, or themed parties. These events offer a chance to engage attendees outside of structured programming, but still take-place in the conference hotel, typically with over 30 people in attendance. These slots are limited and will be considered by application only. Any food and beverage or AV needs are at the expense of the sponsor.

## ADVISORY BOARD MEETING

### \$2,000

An Advisory Board meeting is a private, invitation-only session convened by the sponsor to gain insights from key opinion leaders, experts, or stakeholders. These meetings are strategic in nature and are not open to the general conference audience. Advisory boards that include AHS attendees may not take place during AHS programming. These slots are limited and will be considered by application only.

## HOSPITALITY SUITE

### \$7,500

Use this room (close to meeting space) to host private meetings or as a lounge for your staff. The suite will be available from Wednesday afternoon through Saturday night. All food and beverage and audio-visual needs are the responsibility of the suite holder.

## WOMEN IN HEADACHE MEDICINE PROGRAM

### \$35,000

Help attendees by aligning your company/brand with our very popular Women in Headache Medicine session. We have had over 100 attendees each time this has been held. You can offer a presentation with or without CME (you will be responsible for securing your own CME provider) and choose to purchase food in your private room with space for over 100 attendees!

<b>LANYARDS</b> <b>\$10,000</b> Do you want to reach every attendee? Sponsor the name badge lanyards and place your logo and message on every neck at the meeting. AHS will produce the lanyards and the sponsor will provide the logo.	<b>HOTEL KEY CARDS</b> <b>\$10,000</b> Place your company name and logo on the hotel keycard distributed to all guests staying at the conference hotel. This offers great exposure through the length of the attendees’ stay. AHS will produce the key cards and sponsor will supply the artwork.
<b>CASE STUDY THEATER</b> <b>\$20,000</b> Put your organization’s name on space in the exhibit hall that will host clinicians sharing their best patient cases for others to learn from and discuss. This theater will be open during lunch on Friday and Saturday (60 minutes each day).	<b>DOGGY DE-STRESS ZONE</b> <b>\$10,000</b> We know that these days are long, and you may be feeling stressed, or maybe you miss your dog while traveling. Bring a Doggy De-Stress Zone to the exhibit hall! Stop by and meet some furry new friends! Your company’s name/logo will appear on all signage and marketing around the area. You can also produce dog toys/ bandanas to hand out in this area.
<b>FLOOR CLINGS TRAIL</b> <b>\$7,500</b> A trail of 5 company-branded decals affixed to the show floor (just outside of and into the exhibit hall) will lead attendees from the main hallway directly to your booth! This is a great way to highlight your company outside of your booth while directing attendee traffic to your booth. Simple yet powerful, the 2ft by 2 ft decals are always a hit with attendees and consistently help the sponsor stand out amongst other exhibitors on the show floor. AHS manages the production, installation and removal of decals. Sponsor will supply the artwork.	<b>RESERVE A TABLE</b> <b>\$5,000</b> Place your company name and logo on 3 tables in the exhibit hall. Attendees use these tables to eat and gather during the week. AHS will produce the graphics.
<b>GRAPHIC CLINGS &amp; SIGNAGE</b> <b>Based on item or tier purchased</b> Take your brand off your booth and put it around the meeting space. We’re offering several options this year to brand parts of the common space. This is the perfect way to highlight your company outside of your booth. AHS manages the production, installation and removal of decals and images. <b>Tiers:</b> <div><div>\$10,000 per item</div><div>\$15,000 per item</div></div> <div><div><ul style="list-style-type: none"><li>• Cypress Rotunda Below Window Bench</li><li>• Cypress 1 &amp; 2 Entering Overheads and Sides</li><li>• LED iPoster (10 available)</li></ul></div><div><ul style="list-style-type: none"><li>• Cypress Rotunda Windows</li><li>• Cypress “Welcome” Wall</li><li>• Magnolia Water Station FULL Wall</li></ul></div></div>	<b>HEADSHOT LOUNGE</b> <b>\$10,000</b> Attendees will be able to take a new professional headshot, which will include light editing. They can use it to update their social media or professional profiles. Include your logo on signage at the photo booth and a promotional link on the photo retrieval page.
	<b>MIGRAINE QUIET ROOM</b> <b>\$5,000</b> Sponsor a Migraine Quiet Room—a peaceful escape for anyone needing a break or battling a migraine. Your brand will shine as the hero of self-care, with prominent logo placement outside the Quiet Room itself. Because nothing says “we care” like helping attendees find their inner peace between sessions! You can also produce a wellness accessory to hand out during designated wellness activities. AHS will produce signage and room seating. Sponsor will provide the logo.



<p><b>FRIDAY ENTERTAINMENT SPONSORSHIP</b>  <b>\$10,000</b></p> <p>Become the key sponsor for the Friday entertainment. Your company name and logo will appear in signage and in the program.</p>	<p><b>HYDRATION PACKAGE</b>  <b>\$8,500</b></p> <p>Keep attendees hydrated throughout the conference in a sustainable way! Place your logo on branded water bottles and create an item that will be reused! Your company's logo will appear on signage as the hydration station sponsor. The shelving unit featuring the water bottles will be placed near registration for attendees to grab. AHS will produce the water bottles and shelving unit, sponsor will provide the logo.</p>
<p><b>"FRONTIERS IN HEADACHE RESEARCH" SCHOLARSHIP AWARDS</b>  <b>\$17,500</b></p> <p>Scholarship Awards will be available to ten Headache Medicine Fellows, Residents and/or Post-doctoral Fellows to help offset their travel and hotel costs to the Annual Scientific Meeting. The recipients will be required to present either an oral or poster presentation as a part of the scholarship. Your company name and logo will appear on the AHS website in recognition of your sponsorship.</p>	

## ADVERTISING OPPORTUNITIES

### Sponsored Emails: \$8,000

This offering allows the sponsor to send an email directly to attendees. Advertise your booth, reception, or symposium. The email must be approved in advance and will be sent by AHS. May include sponsor's code allowing tracking/reporting of open/click-through rates.

**Limited to 1 email sponsorship per company.**

### Program Book Advertising

- Inside Back Cover Ad: \$2,500
- Inside Front Cover Ad: \$3,000
- 2-Page Full Spread Ad: \$3,500
- Full-Page Ad: \$1,500
- Half-Page Ad: \$750
- Quarter-Page Ad: \$500

The Program Book is digitally distributed to all attendees and includes detailed information about each presentation, social events, exhibitors, meeting room locator, and other useful information.

The Program Book will be available on the Annual Scientific Meeting website to all viewers (not just attendees).

***This means your ad will have expanded reach!***

ACCEPTABLE FILE FORMATS (HI RESOLUTION - 300 DPI) - JPEG • PDF • TIF • EPS



\*Please keep ALL copy within SAFE AREA

# EXHIBIT OPPORTUNITIES

## EXHIBIT HOURS

*Times Subject to Change*

Set-Up Hours		Show Hours		Strike Hours	
<b>Wednesday, June 3</b>	1:00 PM – 5:00 PM	<b>Thursday, June 4</b>	6:00 PM – 7:30 PM (Welcome & Exhibits Reception)	<b>Saturday, June 6</b>	2:00 PM – 7:00 PM
<b>Thursday, June 4</b>	8:00 AM – 3:00 PM	<b>Friday, June 5</b>	7:00 AM – 8:30 AM 10:00 AM – 10:30 AM 12:30 PM – 2:00 PM 5:00 PM – 6:30 PM (Exhibit Happy Hour)		
		<b>Saturday, June 6</b>	7:00 AM – 8:00 AM 9:30 AM – 10:00 AM 12:00 PM – 1:00 PM		

## BOOTH SPACE RATES

20'x30' Island Rate	\$31,500.00 (5 complimentary registrations)
20'x20' Rate	\$21,000.00 (5 complimentary registrations)
10'x30' Rate	\$16,500.00 (4 complimentary registrations)
10'x20' Rate	\$12,500.00 (3 complimentary registrations)
10'x10' Corner Rate	\$7,000.00 (2 complimentary registrations)
10'x10' Inline Rate	\$6,000.00 (2 complimentary registrations)
Publisher/Non-Profit: 10'x10' Inline Rate	\$2,500.00 (3 complimentary registrations)

## BOOTH CONSTRUCTION

- Unfurnished and carpeted booth space
- Standard booths are limited to 8' background drapes and 3' side drapes.
- Maximum height of in-line exhibits is 8' and may extend only 5' from the back wall.  
The remaining 5' must not exceed 4' in height.
- Additional equipment may be rented from the General Service Contractor, ARATA Expositions.



***The exhibit hall floor plan is subject to change.***



# EXHIBITOR TERMS AND CONDITIONS

**EXHIBIT MANAGEMENT** is the AMERICAN HEADACHE SOCIETY, 19 Mantua Road, Mt. Royal, NJ 08061, (856) 423-0043, Email [AHSHQ@talley.com](mailto:AHSHQ@talley.com).

**ELIGIBLE EXHIBITS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**INSTALLATION, SHOW AND DISMANTLEMENT:** Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibits may not be removed from the Facilities until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions, will be packed and shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

**CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:** Cancellation or reductions in space and/or a refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

**SPACE ASSIGNMENTS AND SUBLEASE:** Booth assignments will be made according to the date of receipt of the application on a space-available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written notice to and approved by SHOW MANAGEMENT in advance of the trade show.

**RELOCATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

## **PRINCIPLES FOR ACCEPTING OR DECLINING EXHIBITOR REQUESTS:**

The prevailing principle will be scientific credibility and/or that which is considered useful for our members and ultimately our members' patients. Unsubstantiated claims, previous undesirable corporate or organizational behavior, untested treatments, concern for safety, the absence of scientific credibility, or simply AHS concern that an exhibit or product is not in the best interest or spirit of AHS, its members or the patients who they treat, could be the basis for rejection of an application, without required explanation.

**LIMITATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT, is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite or meeting or demonstration to which attendees are invited, or entices attendees off the Show floor during official Show hours.

**MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING:** Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the Exhibitor may grant permission to have its exhibit and/or products photographed.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to: background music on video or audio presentations) without obtaining appropriate licensing. The Exhibitor shall indemnify SHOW MANAGEMENT, AHS and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security service will be furnished overnight, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests. Each Exhibitor is to carry his or her own insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

**LIMITATION OF LIABILITY:** The Exhibitor agrees to make no claim for any reason whatsoever against SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the hotels, and Service Contractor, known from this point on as American Headache Society® for any of the following:

- The Exhibitor agrees to make no claims against American Headache Society for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold American Headache Society as scheduled.
- The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Headache Society from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof.
- In addition, Exhibitor acknowledges that American Headache Society does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the American Headache Society Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Headache Society.

**INSURANCE:** All property of Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facilities. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor's right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Exhibitors will be notified of such changes. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are equipped with 8 foot high background drapes, 3-foot-high side drapes, and a 7" x 44" booth identification sign. 10' x 10' or 10' x 20' Linear Exhibit Spaces, and 10' x 20' End Cap Exhibit Spaces: Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height, which may exceed the 4 feet limitation. For End-Cap Exhibit Spaces, The maximum backwall width is 10 feet at the center of the backwall with a maximum 5 foot height on the two side aisles.

**Island Exhibit Spaces:** Island spaces are a minimum of 20 feet by 20 feet and encompass four or more booths. Island booths must be accessible from all four sides, with sight lines allowing attendees to view the surrounding exhibit areas through the island booth. Island booth structures, including hanging signs, cannot exceed a height of twenty (20) feet. Island hanging signs cannot block the visibility of AHS signs or other booths. Hanging signs must be hung directly over the island booth and not in the aisles. In an island space, a setback of one 1 foot will be required for any structure longer than four (4) feet and/or higher than four (4) feet. Exhibitors in island booths are required to submit a scale drawing of their exhibit for approval by Show Management by (minimum 30 days prior to event).

Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the American Headache Society official Decorators, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. **All booths shall not obstruct other Exhibitors or aisles.**

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT. No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light systems should submit drawings to the Organizer for approval. Lighting should not project onto other exhibits or exhibition aisles.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

**USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the American Headache Society logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym "American Headache Society®" and/or meeting logo must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Convenor, Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

**FDA APPROVAL/CLEARANCE:** FDA Approval: Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

**EXHIBIT HALL BADGES:** All Exhibitor personnel must be registered. These badges do not allow entry to educational sessions or social events (outside of the exhibit hall). Maximum of up to five booth-only badges may be purchased. All additional badges purchased pay full conference price.

**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

**BOOTH GIVEAWAYS:** All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting.

### **ELIGIBILITY TO EXHIBIT**

Applicants that have not previously exhibited at the American Headache Society conferences must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non- FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.
4. Only products or services listed on the original application and approved by AHS may be exhibited.
5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.
6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.
7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.
8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.
9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.
10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society.
11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.
12. Exhibitors cannot make use of an informal poll taken of attendees
13. Exhibitors, with the exception of publishers, may not make sales or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.



**AHS is committed to improving the lives of  
people with headache disorders through  
medical education, research and advocacy.**

